

Simply Sol Fall 2022 Launch Product Descriptions

COPY

Product Title: Boozy Apple

Description:

The nights are longer, the leaves are falling, and the air is crisp; time to search for 100 different ways to use apples for food, drinks, and decorations. Or, you could take the easier path and light up our NEW apple candle to fill your home with those warm, familiar, and cozy vibes. Enjoy notes of apple, bourbon, cinnamon, and maple for a fun twist on this classic autumn scent.

You'll love our coconut soy wax candles because:

- Coconut soy wax is a vegan, eco-friendly blend
- You can enjoy your candle without worrying about breathing in harmful chemicals
- The blend burns slower, which means you can enjoy it for longer (40-45 hours!)

All of our candles are hand-made in small batches with the utmost love and care. Here's how to keep that love going:

- Let the wax melt to the edge
- Burn for 3-4 hours max
- Blow out immediately when done
- Trim wick before use
- Avoid kids and pets
- Keep on a stable surface

Product Title: Christmas Cookies

Description:

The house is warm, you're bundled up on the couch, and you breathe in and smell something deliciously sweet. Your mouth waters and you run to the kitchen to see who's baking cookies, only to realize that it's not cookies you smell, it's a candle! This

tried-and-true scent will fill your home with notes of vanilla bean, cream, and sugar; no oven needed!

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Product Title: Pumpkin Swirl

Description:

Gather around the table with your loved ones and enjoy this hot, sweet, and delicious pumpkin... candle! One of our most popular scents is back for another season and is even more delectable this time around. Enjoy notes of brown sugar, caramel, and pumpkin.

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Product Title: Spiced Nutmeg

Description:

When the weather gets cold, there's nothing better than a hot drink to warm you up. Something creamy with a kick, for the perfect amount of sweetness and spice. Well, we don't sell lattes, but we do have the next best thing; a candle with notes of french vanilla, almond, clove, and nutmeg. If you find yourself wanting to drink it, we can't take responsibility!

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Product Title: Sweater Weather

Description:

The moon is full, the stars are bright, and the air is crisp. Leaves crunch under your feet as you sit down and wrap your trusty cardigan around you. You inhale deeply, smelling firewood and marshmallows. You open your eyes; you're inside and the only flame around is coming from a candle! Enjoy notes of amber, clove, cedar, sandalwood, and marshmallows to get those cozy, sitting-around-the-campfire vibes.

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